



Health Matters

by
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Seven out of ten American women color their hair. Surprisingly durable, human hair is delicately balanced with protein, minerals, moisture and a slightly acidic pH. That's why it's so important to use a naturally healthier hair color.

Harsh chemicals in conventional hair color, such as ammonia, parabens and alcohol, can damage your hair's more fragile inner shaft, as well as possibly pose health risks. Especially the darker shades are known to contain endocrine disruptors and potential mutagens that can increase over-all risk of breast cancer by 50%, according to a recent study in the journal, *Carcinogenesis*.

Herbatint is a naturally-derived, chemical-free hair color that contains eight certified organic herbs in a protein-rich formula that protects and nourishes your hair, as it gently covers 100% of gray. Available in a variety of natural-looking, long-lasting permanent colors, **Herbatint** is easy to use with beautiful results and, best of all, poses no risk to your health

As always, we guarantee your satisfaction.

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